

DRAFT
Child Death, Near Death, and Stillbirth Commission &
Delaware Healthy Mother and Infant Consortium
TISSPCAT
May 6, 2014

MEETING MINUTES

	<u>DISCUSSION</u>	<u>ACTION</u>
Attendance	<p>Angela Birney, Marj Hershberger, Kathy Lefebvre, Jennifer Marriner, Heather Baker and Christine Purnell.</p> <p>Meeting called to order at 9:38 AM and introductions were made.</p>	
Minutes	<p>Upon motion duly made and seconded, the minutes from February 2014 were approved.</p>	
Subcommittee Activity	<p>Marj, Anne and Angela met with Lt Teresa Williams and Sgt Reginald Laster of NCCPD on February 11th to discuss an Infant Safe Sleep initiative, similar to the DOSE program adopted by the Wilmington Fire Department and other Delaware first responders. The decision was made to utilize the Cops n' Cribs program as there would be no financial obligation. Lt Williams will be the program coordinator and will train approximately 157 officers at morning roll call. The program will hand out Infant Safe Sleep kits and obtain cribs from the Cribs for Kids program when necessary.</p> <p>Angela participated in the "I Love Smyrna Day" (Smyrna School District) on Feb 22nd, speaking with 500+ community members, handing out pamphlets and promotional items, and educating on Infant Safe Sleep.</p> <p>On March 20th, Marj met with Bridgett Buckaloo regarding hospital follow-up with the Infant Safe Sleep campaign.</p> <p>On March 28th, Marj provided Cribs for Kids training for the Division of Public Health, adding additional staff to handle crib referrals.</p> <p>On April 9th, Marj presented at the DHMIC Annual Summit. Anne and Angela attended the Summit; Elaine O'Neill and Christine set-up a vendor table handing out Infant Safe Sleep materials and promotional items.</p> <p>On April 29th, Marj met with Anne Pedrick, Bridgett & Heather Baker concerning turn-over of job duties, collaboration with committees and to assist Heather in her new role.</p>	
Old Business	<p>Marj, Anne and Christine (with Jim Carroll on conference call) are to meet with Chief Goode of the Wilmington Fire Department on May 20th. There have been some minor glitches in the program. The representative from St Francis has been on maternity leave and did not turn over the materials as appropriate; therefore, the program lagged; this has been corrected and the program is back up and running. The WFD representative had been displaced from her previous office,</p>	

making contact difficult; multiple attempts had been made with no success. DOSE program for K/S counties is working well; data was not yet provided; however, they are reaching out to the community and kits are being handed out. One hundred kits were delivered to Leah O'Boyle (Sussex County EMS) on March 20th, and St Francis were delivered 100 kits on April 30th.

Cribs for Kids update: Since the last meeting (Feb 10th), 23 cribs were approved for distribution (3 K/S and 20 NCC). There were two referral denials in K/S for non-compliance with education & training, and previously receiving a crib from the program; there was one referral denial in NCC for refusal of DPH involvement. There were two referral cancellations from K/S for receiving crib from a friend and misconception of receiving a full-sized crib; there was one referral cancellation from NCC for receiving pack n' play from a friend.

The DHMIC media campaign has been completed. DHMIC noted the materials are "flying off the shelf" and they do not have the appropriate funds to maintain the supply and demand. An alternative is to have the materials available for agencies to print what they need at their own expense. The fear is this will eventually go by the wayside. Marj raised the question of how effective the materials are. WorldWays Social Marketing (DE Thrives) is tracking the numbers and will share that information with Marj.

New Business

Marj has adapted a version of the Middle School Art Contest Project from New Jersey to fit Delaware. The idea will be introduced to Linda Wolfe, Department of Education this summer. A timeline plan will be introduced. The project will require Health and Art teachers to work together with the students to educate them on Infant Safe Sleeping; then the students will design a poster. Winning posters will be printed onto tote bags, filled with infant safe sleep items, and distributed to clients of certain "at-risk" areas throughout the state.

Marj has scheduled training with DAPI students in Camden & Georgetown.

Marj published an article entitled *Statewide Abusive Head Trauma Initiative "All Babies Cry" Launched* in the Delaware Chapter of the American Academy of Pediatrics Newsletter (handouts provided).

Six-month follow up letters were sent to hospitals yesterday with documents of questions to be answered regarding their Infant Safe Sleep policy, and a graph showing the Delaware unsafe sleep deaths for the previous year. Hospitals were given a deadline of June 30th to return the follow-up surveys with a copy of their in-house policy, the percentage of nurses trained online through the NICHD site.

Marj is working on a six-month flow chart to show the numbers of abusive head trauma & unsafe sleep cases.

Other Business

Marj, Anne and Angela will be attending the 14th Annual International Conference on Shaken Baby Syndrome/Abusive Head Trauma in Denver, CO from Sep 20th to 24th.

Articles of interest were handed out; the group was asked to save any articles they may find from various sources that would be of interest to

Next Meeting

the committee and share at the next meeting.

September 16th, 9:30 - 10:30 AM; Christiana Care Hospital, Ammon Center, Room TBD.

Respectfully submitted by: Angela Birney and Christine Purnell